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REF: DCSR 10/4/1

1. Overview

The Department of Culture, Sport and Recreation has embarked on a strategy to reposition the arts, culture and heritage sector as key players in government's program of action for social cohesion, creation of sustainable jobs and ensuring social and economic development.

Since 2003, the department has been supporting Community Arts and Culture structures to deliver programs and projects that assisted the department to deliver on its mandate. These projects are aimed to enhance economic development and social cohesion for the country. It is our view as the department that some of these structures has made a significant contribution to the development of the creative industry, and regrettably some have recorded little impact.

The Department is embarking on a review of development efforts to date, accompanied by consultations with key role players. The review and consultations were used to generate a high level problem statement, develop a strategy and make specific proposals, including new large scale interventions focusing on the creative and cultural industries. Funding Community Arts and Culture structures that assist the department to deliver on its mandate was the outcome of these processes.

The purpose of this funding is to make strategic investments to optimize the economic benefit of the Arts in Mpumalanga, by improving investment in key areas of the creative economy. It is anticipated that job creation and productivity will be enhanced and the sector's global competitiveness will be increased.



SECTION A

1.1 Objectives

The Funding objectives are:

- **Job Creation**: the result will be creating permanent and temporal jobs for practitioners.
- **Development of audiences:** the aim of the project should be to develop audiences and increase consumption in arts and culture.
- *Market Development:* the project should create platforms for arts and culture practitioners.
- **Skills Development**: the project should identify and develop skills and talent in arts and culture.
- **Product Development**: the project should focus on the development of the quality of products and services of arts and culture entrepreneurs.

1.2 Funding focus areas

The focus areas are namely:

- Cultural Events
- Music Festivals
- Craft and Visual Arts Exhibitions
- Film projects
- Training and skills development
- Theatre

1.3 Summary of Application Process

- The funding is limited to a maximum of R 250,000 per organization.
- This will be a once off funding annually.
- Successful candidates will be subjected to a cooling off period for the following year.
- The approval of projects to ensure that the financing is responsive to focus areas.

1.4 Application Criteria

- Applicants must be citizens of the Mpumalanga Province.
- The scope of operation of the projects will be limited to Mpumalanga.
- Applicants must have a background in the above focus areas.
- Projects must focus on the promotion and development of local content.



1.5 Compulsory Accompanying Documents

- NPO, Co-operatives, NPC registration certificates
- Proof of registration in the CSD
- Tax Clearance Certificate (applies to Individual Applicants also)
- Proof of residence
- Project Profile
- Business proposal with budget breakdown
- The Constitution of the organization
- The recent three months financial statement

SECTION B

2. PROGRAMME OVERVIEW

2.1 Cultural Events

Programs should focus on:

- To promote and sustain diverse cultures.
- To promote social cohesion and nation building.
- To promote cultural exchange.
- To identify and develop talents.

2.2 Festivals

Programs should focus on:

- To identify and develop local talent.
- To promote local artists.
- To provide platforms for local artists.
- To develop audience.
- To promote the consumption of local content.

2.3 Craft and Visual Arts Exhibitions

The objectives of craft and visual arts exhibitions are:

- To increase audience
- To expose products to broader markets
- To increase job opportunities
- To promote local content



• To create platforms to local artists

2.4 Film Projects

Proposed Film projects should deliver on:

- To identify and promote local film makers.
- To promote local content.
- To create platform for local film makers.
- To document and preserve our cultural heritage.
- To promote local tourism attractions through film and video.

2.5 Training and Skills Development

Programs should focus on:

- To develop local arts practitioners.
- To empower local artists with competitive knowledge.
- To provide entrepreneurial skills to local artists.
- To equip artists on quality service and product development.

2.6 Theatre

Programs should focus on:

- To develop local theatrical content.
- To promote theatre in the province.
- To encourage use of theatre to tell local stories.
- To maximize the utilization of local theaters.

SECTION C

CRITERIA

3. Applicable Criteria to all applicants:

3.1 Administrative requirement applicable to applicants

- Applicants should be South Africans, arts and culture organizations, registered enterprises (NPC, NGO, CBO and NPO) and individuals.
- Successful applicants will be awarded for one financial year.
- Only one application per organization will be considered
- Projects that have partnership, sponsors and co-funded should be declared. Proof of such commitment must be provided.
- Application forms should be completed honestly and accurately.
- Project timeframe should fall within stated funding timeframes.
- Shortlisted applicants will be subjected to project verification and background check before the funding is concluded.



- The DCSR and adjudication panel's decision is final. No further correspondence will be entered into.
- Due to high volume of applications anticipated, correspondence will be limited shortlisted applicants only.
- Successful applicants are expected to enter into a Service Level Agreement (SLA) with the Department.
- Applications should be delivered to DCSR Offices in the three districts and Head Office. (*See addresses in the application forms*).

SECTION D

4. PROCESSING OF APPLICATIONS

4.1 Adjudication Process

Step 1: Preliminary Review

- DCSR officials will conduct a preliminary review of each application to ensure compliance with the administrative criteria.
- Should the application be disqualified for any administrative reason, the submission will not be submitted to Step 2,

Step 2: Making the decision

• An adjudication panel of experts comprising DCSR officials will be appointed to evaluate the applications based on the merits and criteria of the funding instrument.

Amounts Limit	Project Experience
R 0 – R50 000	Individual and projects that are new, never been funded and implemented
R50 000 – R250 000	Individuals and projects that are successfully run and implemented. Consideration will be given to projects with good track record and sound financial management systems.

- The Head of Department /delegated official of the Department of Culture, Culture, Sport and Recreation will approve recommended applications.
- Funding will be awarded at the discretion of the Department, informed by the criteria, panel recommendations and available budgets.

